



FOR IMMEDIATE RELEASE

Quammen to Chair Mobile Healthcare Alliance

Industry veteran plans to raise healthcare's awareness of mobile technology benefits

Winter Park, Fla. – December 12, 2002 – The Quammen Group, a full-service healthcare consultancy, today announced the Mobile Healthcare Alliance (MoHCA) has tapped its CEO, Rebecca Quammen, to Chair the not-for-profit organization in 2003. MoHCA promotes the adoption of mobile technologies to support the delivery of higher quality healthcare and is the only membership organization focused solely on mobile health information.

“Healthcare has just begun to realize the potential of mobile technology. The Quammen Group is constantly involved in evaluation, selection and deployment of wireless hardware and applications, and I was struck by just how far these have advanced,” said Chair-elect Quammen. “I feel it’s MoHCA’s responsibility to keep that momentum energized and building every way we can.”

As MoHCA Chair, Quammen will leverage her experience and knowledge of mobile technology to guide initiatives that strive to educate, influence, promote and prepare the healthcare industry for efficient and effective adoption.

MoHCA provides an active forum for healthcare industry members to identify and advance common priorities related to the implementation, standardization, security and regulation of portable devices, wireless technologies and mobile workflow processes.

The Quammen Group holds strategic-level membership in MoHCA, allowing the consultancy to help set strategic goals and participate in a unique opportunity to create best practices and shape the mobile health environment.

About MoHCA

The Mobile Healthcare Alliance is an independent, not-for-profit organization incorporated in California and headquartered in Washington DC. Open to users, healthcare organizations, vendors and others interested in mobile health, the mission of MoHCA is to identify healthcare requirements, establish recommendations for best practices and promote development and use of accredited wireless standards.

About Quammen Group

Focused solely on healthcare, The Quammen Group is a full-service consultancy, specializing in business planning and management, information systems design and deployment, and outsource IT support. Based in Orlando, Florida, the Quammen Group provides a wide range of strategic, advisory and management services to healthcare providers and technology suppliers nationwide. Led by Rebecca Quammen, the team of highly experienced professionals blends with client organizations, enriching industry knowledge, performance and value to achieve client objectives. For more information, visit www.quammengroup.com or call 407-539-2015 x224.