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Quammen Delivers Keynote at Rutgers College School of Nursing Annual Conference

Envisions Benefits of Living and Working in a Wireless World

Winter Park, Fla. – June 3, 2002 –The Rutgers School of Nursing Annual Conference was opened today by Rebecca Quammen, CEO of the Quammen Group, a full-service healthcare consultancy, with a taste of reality, seasoned with positive predictions. There's a nursing shortage and healthcare organizations are scrambling to find ways to improve quality of life and quality of work. One of their answers, she said, lies in the promise of mobile technologies to enable and simply efficient clinical workflow, even at the point of care.

“Supporting this conclusion,” says healthcare IS veteran Quammen. “Is the fact that clinicians being educated today are techno-literate and have never lived without the use of technology.” She also pointed to the rapid advancements displayed by the latest handhelds, wireless technologies, and mobile applications as proof of its upcoming importance to healthcare.

“The complexity of the healthcare environment tends to slow adoption of new technologies as compared to other industries,” Quammen said, “but that means that once they are successfully integrated into daily clinical processes, the benefits will be well worth the effort.” As wireless technologies enable clinicians to capture and interact with data populating the clinical record, she predicts organizations with well-planned strategies will realize the full potential of how online, real-time access to information improves care delivery.

Regarded as an authority on wireless and mobile technologies, Quammen is actively involved in helping set healthcare industry standards for mobile technologies. As a Strategic Member of the Mobile Healthcare Alliance, she shares her knowledge and experience to help promote adoption of wireless technologies to support delivery of higher quality healthcare.

About Quammen Group

Focused solely on healthcare, The Quammen Group is a full-service consultancy, specializing in business planning and management, information systems design and deployment, and outsource IT support. Based in Orlando, Florida, the Quammen Group provides a wide range of strategic, advisory and management services to healthcare providers and technology suppliers nationwide. Led by Rebecca Quammen, the team of highly experienced professionals blends with client organizations, enriching industry knowledge, performance and value to achieve client objectives. For more information, visit www.quammengroup.com or call 407-539-2015 x224.