



**FOR IMMEDIATE RELEASE**

## **Quammen Group Leads Clinical Implementation For East Texas Medical Center**

**Winter Park, Fla. – August 29, 2006** – Quammen Group, a full-service healthcare information systems consultancy, announced the successful Phase I go-live of Siemens MS4 WebConnect electronic medical record (EMR) at ETMC Regional Healthcare System (ETMC). Under Quammen’s leadership—and with the constant support of an executive champion—the go-live culminated a 12-month implementation effort for the 14-hospital health system based in Tyler, Texas.

Because of its healthcare specialization and personalized service, Quammen Group was selected to lead the system-wide clinical project—from initial workflow redesign through software implementation and ongoing support. During this entire time, the project received the invaluable sponsorship of Paula Anthony, ETMC vice president and CIO, who kept corporate focus trained on the benefits of completion.

Anthony says, “It’s obvious that Quammen people understand the intricacies of clinical workflow and know how to guide administrative expectations. This combination of skills created an environment that produced optimum outcomes for our organization.”

In addition to managing the implementation overall, Quammen consultants also took the lead in testing and education, and continue to provide multiple levels of resources in support of ongoing projects including remote access for physicians, a fully integrated medical administration record (MAR) and extended use of the EMR.

“We’re very pleased with the results we were able to attain for ETMC,” says Becky Quammen, CEO of Quammen Group. “It’s gratifying to know we’re achieving the objectives we set for ourselves and they are making a difference for our clients.”

Quammen recognizes that projects like this can often stall or fail without the continued support of a strong corporate champion. She credits the peer-to-peer relationship she fostered with Anthony as key to keeping the project on track for timely success.

### **About ETMC**

ETMC, East Texas Medical Center, Regional Healthcare System is a 14-hospital non-profit healthcare system with more than 6,000 employees. Offering a full range of services from cardiac and neurological care to cancer treatment, ETMC's mission is to care for the health and medical needs of hundreds of thousands of East Texans. For more information, visit [www.etmc.org](http://www.etmc.org).

### **About Quammen Group**

Focused solely on healthcare, Quammen Group is a full-service healthcare information system and business consulting firm offering planning, assessment and implementation services to health systems of all sizes. Based in Orlando, Florida, Quammen Group provides strategic, advisory and management services in support of a wide range of hospital initiatives. Healthcare providers rely on Quammen for high-level analysis, vendor selection, deployment and support of any healthcare system available today. From strategic planning to hands-on implementation, Quammen's highly experienced team led by Becky Quammen helps health systems make the right choices, improve operations and advance both clinical and business objectives. For more information, visit [www.quammengroup.com](http://www.quammengroup.com) or call 407-539-2015 x224.

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